Account penetration map

For each customer, shade the top left diagonal half of the box when the product is introduced/discussed with the customer and shade the bottom right diagonal when they have bought that product	Product 1	Product 2	Product 3	Product 4	Product 5	Product 6	Product 7
Customer 1							
Customer 2							
Customer 3							
Customer 4							
Customer 5							
Customer 6							
Customer 7							